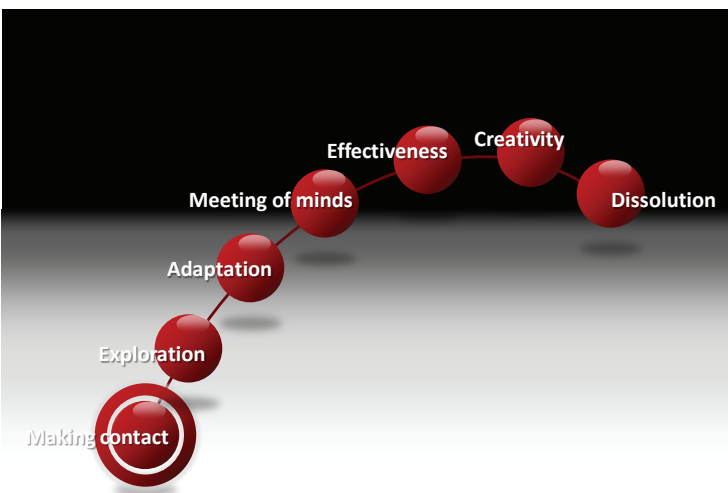


M@GIC Benefits for Management Professionals

- **ACTIONNABLE:** M@GIC includes 7 stages for the development of a team where the Tuckman model is only based on 5 stages. Being more precise allows M@GIC to determine specific actions for improving the team’s maturity.
- **EASY-TO-ADMINISTER:** The M@GIC questionnaire with its 49 concrete items is quick to answer by respondents. The sophisticated computer program delivers not only clear and visual results but also pertinent analysis and recommendations
- **RESULT ORIENTED:** M@GIC measurement is directly linked with the team efficiency level. The reiteration of M@GIC allows to demonstrate the quality of the work which have been done with a group.
- **COMPREHENSIVE:** The M@GIC model is both simple and sophisticated. Everyone quickly understands at which stage his team belongs and what are the consequences but also knows what the team could gain by being at the next stage.

M@GIC™ Suvey Model



ABOUT THE AUTHORS



Jean-Benoit Parat & Francois Pham
Partners and Consultants, Open'Act

M@GIC™ was developed by Open'Act, a Paris (France)-based management consulting firm headed by **Mr. Jean-Benoit Parat and Mr. Francois Pham** – two industry experts who have conducted extensive research in management behavior across various industries during the past 15 years. As **Persona GLOBAL®**'s European Office, Open'Act partners with **Persona GLOBAL®** in delivering the entire suite of **Persona GLOBAL®** programs and offering training to consultants of **Persona GLOBAL®** products across Europe.



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