

Game Specifics and Goals

- Game duration is 6 to 8 hours
- It can be played by 12 to 250 people
- It can be ordered as a staged event, or can be supplied for in-house use by the Client
- It is a tabletop business simulation game that uses mathematical modeling of mentor performance efficiency
- The aim of this business simulation game is for **teams to compete with one another**. Each of the **4 participating teams** is given 3 employees to take charge of, and must directly compete with the other teams to see which of them, after **2 rounds**, has achieved the best employee performance.
- During the game, the mentors will make the following **decisions**:
 1. How **to allocate jobs** among the 3 employees
 2. How to obtain **sufficient information about their skills** development level and attitude during job performance
 3. How much time **to devote** to their development and supervision
 4. How to keep them **highly motivated** to complete the jobs

Benefits for the Company

- Mentors acquire **increased interest** in continuing to provide instruction
- **Mentors' loyalty** to the company increases
- Mentors train their people with **greater awareness** rather than haphazardly, and therefore cope more successfully with the situations and employees that previously gave them difficulties
- The quality of **employee motivation** by mentors improves
- Errors made by mentors in **training and coaching** employees are reduced

ABOUT THE AUTHORS



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Rustem Bogdanov and Ildar F. Bogdanov are Co-Founders of BIRC. Rustem and Ildar managed to develop BIRC from a start-up to one of the TOP 15 Russian consulting firms. Since 2009 Rustem and Ildar became leaders of the business simulation games sector and now they are responsible for development and sales in Russia and in foreign markets. They attract and build long-term relationships with key account companies such as Gazprom, Mercedes, ING, Unilever, Home Credit, and Caterpillar.



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